***Appendix B: Capstone Project Business Model Canvas Template***

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|  |  | E:\Downloads\University-of-Cebu-Logo.png  University of Cebu  College of Computer Studies  Cebu City | | |  |  | |
| KEY PARTNERS | KEY ACTIVITIES | VALUE PROPOSITION | | CUSTOMER RELATIONSHIPS | | | CUSTOMER SEGMENTS |
| KEY RESOURCES | CHANNELS | | |
| COST STRUCTURE | | | REVENUE STREAMS | | | | |